



https://intscanada.com/job/%e5%b8%82%e5%9c%ba%e4%b8%93%e5%91%98/

Sales and Marketing Specialist

Description

After four decades of home building excellence, Cachet has earned a reputation as an award-winning developer and builder of master-planned communities across Southern Ontario. From the very beginning, our principles have been guided by a distinctive vision of how new homes should be crafted; a vision that combines innovative architecture, superior craftsmanship, exceptional quality features and finishes, and outstanding customer care. Since 1981, Cachet has developed and built thousands of new homes—and we remain committed to enriching the lives of families by building visionary communities they will be proud to call home.

Responsibilities

Responsibilities:

- Assist with the development and implementation of integrated community marketing campaigns including the creation of community brands, advertisements, emails, web updates, etc.
- Attend agency meetings.
- Coordinate all point-of-sale community collateral pieces (brochures, site plans, floor plans etc.)
- Responsible for ensuring accuracy of websites, point of sale display systems and marketing campaigns.
- Attend community launches and events as required to support onsite sales team.
- Maintain competitive reports and information for current and future communities.
- Review new agreements and maintain digital purchaser files. Enter and monitor all pertinent sales information into NewStar in a timely manner including new sales, sales amendments etc.
- Provide regular reporting to ensure purchasers are in good standing by monitoring deposits, mortgage commitments etc.
- Respond to inquiries for upcoming communities.
- Build and maintain strong internal and external relationships with other teams, agencies, suppliers, and vendors.

Qualifications

- Post-secondary degree in Business, Marketing, or equivalent
- 3 years of marketing experience is needed
- Previous experience in the new home industry preferred.
- Strong organizational skills with the ability to recognize and meet deadlines in fast-paced work environment
- Proficiency with MS Office (especially Word, Excel, PowerPoint, and Teams)
- Excellent communication skills, verbal and written
- Ability to coordinate several simultaneous work tasks while maintaining a positive attitude and flexible work style
- Self-motivated with the ability to work well in a team and independently
- Exceptional customer service skills

Hiring organization

Cachet Homes

Employment Type

Full-time

Job Location

Mississauga, ON

Working Hours

8 hour shift
Monday to Friday

Base Salary

\$ 65000 - \$ 75000

Date posted

2023-04-23

- Experience with NewStar is an asset
- Experience with HubSpot is an asset

Job Benefits

Benefits:

- Company events
- Dental care
- Employee assistance program
- Extended health care
- Flexible schedule
- Life insurance
- On-site parking
- Paid time off
- RRSP match
- Vision care
- Wellness program