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## Assistant Marketing & Creative Coordinator

### Description

You will help oversee, support, and coordinate all aspects of our marketing, e-commerce & creative teams.

#### About Us

SPIER & MACKAY set out to make luxury suits, shirts and ties more affordable coupled with easy, friendly service. Our vertical model (from factory to you, no in-between) has allowed us to achieve that goal in very short order. As the one of the only Canadian based menswear companies that caters to a full spectrum of both Off the Rack and Custom made clothing, we offer a great potential for growth in through all channels as well as in all positions. Better Quality, Better Fits, Excellent Service all at an Incredible Value – That is what is at the core of SPIER & MACKAY.

You will help oversee, support, and coordinate all aspects of our marketing, ecommerce & creative teams.

### Responsibilities

**Primary Responsibilities:** (Includes but not limited to)

Assist the marketing team

Assist the eCommerce team

Assist the creative team

Plan & oversee photography shoots

Collect & organize data for e-commerce platform

coordinate with the production team

### Qualifications

Post Secondary Degree or Diploma in Marketing or Digital Commerce

Minimum 2 years relevant marketing experience

2-year apparel or fashion experience is a bonus

Excellent organizational and project management skills with the ability to prioritize assignments.

You have superior oral and written communication skills

You are highly motivated, passionate and energetic.

**Hiring organization**  
SPIER & MACKAY

**Employment Type**  
Full-time

**Job Location**  
Mississauga, ON

**Working Hours**  
8 hours

**Base Salary**  
\$ 42000 - \$ 50000

**Date posted**  
2023-04-03

You can thrive in a Start Up environment and that is something that excites you.

You have a sound understanding and experience with marketing & creative best practices.