



https://intscanada.com/job/%e5%a4%a7%e5%9e%8b%e8%b6%85%e5%b8%82/

Assistant Marketing Manager

Description

We are looking for an Assistant Marketing Manager for a super market company

Responsibilities

- Develop and drive creative ideas and editorial content based on business requirements
- Visualize creative ideas through different channels mainly digital and effectively delivery messages to customers
- Implement creative concepts into most effective format in Words, Graphic, Video, Animation, etc
- Oversee productions to ensure the output meeting all the requirements
- Develop and drive marketing campaign for special and seasonal promotion, corporate branding, employer branding, and other marketing initiations
- Define creative policies, guidelines, and standard for cross platform publications

Qualifications

- Minimum 5 years of relevant experience in creative marketing
- Strong ability in develop creative concept and ideas, and visualization
- Proved ability in copywriting and develop taglines
- Strong understanding of digital media platform both Asian and Canadian
- Proved experience in develop and drive marketing campaign
- Strong understanding of both Western and Asian culture
- Experience in retail business is highly preferred
- Good command in English and Chinese

Job Benefits

- Dental care
- Disability insurance
- Extended health care
- Life insurance
- Paid time off
- Vision care

Contacts

Send your resume to intsconsulting.hr@gmail.com

Hiring organization

INTS Consulting

Employment Type

Full-time

Job Location

GTA, ON

Working Hours

8 Hours Shift

Base Salary

\$ 18 - \$ 20

Date posted

2022-06-29