



https://intscanada.com/job/%e5%b8%82%e5%9c%ba%e4%b8%93%e5%91%98-marketing-officer/

Admissions – Marketing Officer

Description

A Designated Learning Institution (DLI), Ace Acumen Academy offers our International Students a recognized Ontario Public College credential.

The College is seeking a professional who will be responsible for the **Asian (CHINA, JAPAN and SOUTH KOREA), South / South East Asian (VIETNAM, PHILIPPINES, INDONESIA, INDIA, BANGLADESH), Latin American (BRAZIL, COLUMBIA)**, domestic and international markets for student recruitment, analyzing and evaluating international student applications and supporting documents to determine equivalencies and admissions eligibility of students to our secondary, post-secondary and ESL programs.

This position is expected to work on-site at the College’s campuses; it is NOT a remote job.

PERKS / Why Join Us

- Company culture that encourage trust, communication and teamwork
- Transparent and collaborative work environment supports inclusion
- Clearly defined work hours
- Semester based evaluations to provide metrics for individuals to receive performance acknowledgement awards.
- Structured calendar provides scheduled performance reviews and opportunities for professional development and career advancement.

This role requires both time in the field making presentations and developing relationships in addition to social networking recruitment activities and follow-up.

The successful candidate *MUST POSSESS FLUENT LANGUAGE SKILLS* in relation to regions listed above.

RESPONSIBILITIES

- Accomplish the specified and mandatory goal(s) metrics enrolment numbers
- Provide information regarding programs, application status, and program eligibility to applicant
- Research and report updates of overseas and domestic education markets to develop an effective marketing strategy and plan
- Manage agency contacts and assist with agent requests
- Assist with student attendance rates on a daily basis and ensure high quality student control
- Organize and attend student orientations, education fairs and other marketing events
- Collect feedback and remain in communication with international students and agents to update them about school news and events
- Update school news on website and social media on a daily basis
- Work collaboratively with other departments to ensure student satisfaction and success

Hiring organization

INTS Consulting [REDACTED]

Job Location

Toronto

Date posted

2023[REDACTED]16[REDACTED]

REQUIREMENTS

- Diploma in a related field from a publicly accredited institution is mandatory
- Thorough knowledge of Private Career Colleges and Public Private Partnerships is an asset
- Knowledge of educational systems and international secondary & post-secondary curriculums of other countries is an asset
- One year of relevant work experience, including experience in a multicultural and/or international setting
- Proficiency in Google Workspace (G Suite) and MS Office Suite
- **Fluent in a language other than English is considered an asset, preferred experience with Asian (CHINA, JAPAN and SOUTH KOREA), South / South East Asian (VIETNAM, PHILIPPINES, INDONESIA, INDIA, BANGLADESH), Latin American (BRAZIL, COLUMBIA) educational systems**
- **Candidates from related positions:** Enrolment and Admission Officer, Admissions Assistant, Admissions/Liaison Officer, International Admissions Officer, Recruitment & Admissions Officer, Admissions Advisor – are welcome to apply

ACE ACUMEN IS COMMITTED TO EQUITY IN EMPLOYMENT AND EDUCATION

COVID-19 considerations:

Ace Acumen is adhering to government mandated protocols relating to COVID-19 along with screening of visitors to our campuses, practicing social distancing & use of masks, hand sanitizers, increased sanitizing procedures and safety signage reminders.

Job Types: Full-time, Fixed term contract

Salary: \$40,000.00 per year

Benefits:

- Dental care
- Extended health care
- On-site parking

Schedule:

- 8 hour shift
- Day shift
- Evening shift
- Monday to Friday
- Morning shift
- Weekend availability

Supplemental pay types:

- Commission pay

Ability to commute/relocate:

- North York, ON: reliably commute or plan to relocate before starting work (required)

Education:

- DCS / DEC (required)

Experience:

- relevant work: 1 year (required)

Work Location: In person