



https://intscanada.com/job/%e5%b9%bf%e5%91%8a%e5%85%ac%e5%8f%b8/

Marketing Coordinator

Description

We are currently looking for a creative individual to assist with social media and sales/marketing department. As our social media/Marketing Coordinator you will be working closely with the Sales Team to engage our social audiences and continuing build brand awareness through creative content.

Responsibilities

- Create social media content and help manage the posting schedule
- Assist on photoshoots for Instagram and email newsletters
- Assist with event planning, including working with our team, event coordinators, for on-site collateral and support in promoting events
- Help develop creative email newsletters for our database
- Conduct market research and recommend best practices for building brand awareness and social media, marketing
- Social media monitoring and measuring the impact of social media campaigns
- Manage various email campaigns, including the template designs, calls-to-action
- Create marketing content/asset for specific projects and track their success
- Explore new ways to engage and identify new social networks to reach our database
- Stay up-to-date with the latest trends and changes with the market

Job Benefits

- Proficiency with Adobe Creative Suite (Photoshop is a must) or other design software
- Microsoft Office and Google Drive knowledge is a must
- Video content creation and video editing skill is mandatory
- Experience in photography is an asset, strong sense of branding and aesthetic required
- Able to multitask various projects and work in a very fast-paced environment
- Excellent writing and communication skills
- Knowledge in WordPress is an asset

Contacts

Send your resume to intsconsulting.hr@gmail.com

Hiring organization

Marketing Company

Employment Type

Full-time

Job Location

Markham

Working Hours

8 hours Shift, Monday – Friday

Base Salary

\$ 17 - \$ 20

Date posted

20211012