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Assistant Marketing & Creative Coordinator

Description

You will help oversee, support, and coordinate all aspects of our marketing, e-commerce & creative teams.

About Us

SPIER & MACKAY set out to make luxury suits, shirts and ties more affordable coupled with easy, friendly service. Our vertical model (from factory to you, no in-between) has allowed us to achieve that goal in very short order. As the one of the only Canadian based menswear companies that caters to a full spectrum of both Off the Rack and Custom made clothing, we offer a great potential for growth in through all channels as well as in all positions. Better Quality, Better Fits, Excellent Service all at an Incredible Value – That is what is at the core of SPIER & MACKAY.

You will help oversee, support, and coordinate all aspects of our marketing, ecommerce & creative teams.

Responsibilities

Primary Responsibilities: (Includes but not limited to)

Assist the marketing team

Assist the eCommerce team

Assist the creative team

Plan & oversee photography shoots

Collect & organize data for e-commerce platform

coordinate with the production team

Qualifications

Post Secondary Degree or Diploma in Marketing or Digital Commerce

Minimum 2 years relevant marketing experience

2-year apparel or fashion experience is a bonus

Excellent organizational and project management skills with the ability to prioritize assignments.

You have superior oral and written communication skills

You are highly motivated, passionate and energetic.

Hiring organization
SPIER & MACKAY

Employment Type
Full-time

Job Location
Mississauga, ON

Working Hours
8 hours

Base Salary
\$ 42000 - \$ 50000

Date posted
2023-04-03

You can thrive in a Start Up environment and that is something that excites you.

You have a sound understanding and experience with marketing & creative best practices.