



<https://intscanada.com/job/analyst-loyalty-insights/>

## Analyst, Loyalty & Insights

### Description

*Referred applicants should not apply directly to this role.*

*All referred applicants must first be submitted through Workday by a current Loblaw Colleague.*

### Hiring organization

INTS Consulting

### Date posted

2023-07-21

Come make your difference in communities across Canada, where authenticity, trust and making connections is valued – as we shape the future of Canadian retail, together. Our unique position as one of the country’s largest employers, coupled with our commitment to positively impact the lives of all Canadians, provides our colleagues a range of opportunities and experiences to help Canadians Live Life Well®.

At Loblaw Companies Limited, we succeed through collaboration and commitment and set a high bar for ourselves and those around us. Whether you are just starting your career, re-entering the workforce, or looking for a new job, this is where you belong.

Does working with some of Canada’s most versatile minds in innovation supporting retail, digital consumer solutions and analytical platforms excite you?

Come work with a team that values diverse ideas, prioritizes a culture of inclusion and develops our talent from within.

We are hiring a **Analyst, Loyalty & Insights**.

Reporting to the Director, Loyalty & Consumer Insights, the Analyst will be responsible for providing objective, value-added analysis and recommendations to facilitate discussions and decisions related to high profile initiatives for Shoppers Drug Mart and Joe Fresh.

### What You’ll Do:

- Extract, review and prepare data for analysis & reporting using predominately SQL
- Support marketing, category and digital teams on ad-hoc analysis and leverage customer data to deliver relevant insights to drive business strategy





