

https://intscanada.com/job/analyst-promotion-optimization/

???????-Analyst, Promotion Optimization

Description

Referred applicants must not apply directly to this role. All referred applicants must use their unique referral link generated when they are referred by an existing colleague.

Location:

243 Consumers Road, Toronto, Ontario, M2J 4W8

At Shoppers Drug Mart, we're innovating health and wellness in Canada. From prescriptions to walk-in clinics, and a beloved loyalty program, we're caring and supporting our customers in new ways every day.

With more than 1,300 locally owned and operated stores from coast to coast, the Shoppers Drug Mart network is more than a great place to shop, it's a great place to work. We're committed to building our talented team who champion collaboration, kindness and inclusivity. Join our team, and help recognize a healthy future for your career and for all Canadians.

Why this role is important?

Analyst, Promotion Optimization

Are you at the top of your game? Bring your expertise and knowledge to Canada's largest retailer. We are looking for innovative, talented, and energetic people to help bring our Consumer Insights & Loyalty game to the next level. This is an exciting time to join our team – we are changing the game in a big way!

The Forecasting and Promo Optimization team at Shoppers Drug Mart. is responsible for key analytic support for the flyer and other promotional planning. The team is charged with continuous innovation, delivering value add insights to the business as well as driving incremental sales and margin. We listen to our customers. That's our job. And we make sure that the feedback we collect is making our programs more customer centric and growing our business.

If you are looking to join a company that offers unlimited opportunity, excellent leadership, world-class training and makes a big impact on the community – this is the role you've been waiting for!

What You'll be Doing:

- Work directly with Category Managers and Vice Presidents to optimize promotional tactics and make recommendations to maximize incremental sales and margin
- Own real-time consolidated forecast for flyer sales and margin
- Monitor and analyze promotional performance relative to forecast, and provide analysis on variance to forecast. Proactively identify new trends.
- Analyze data to calculate baseline sales and margin and estimate incremental sales and margin for promotions within a set of categories.
- · Ad hoc analysis on promotional response and elasticity of categories

Hiring organization
INTS Consulting ????????????

Date posted 2023[7][21]

What You'll Need:

- Strong analytical and technical skills (Advanced Excel skills. Experience in SQL/Access/VBA programming is preferred)
- Demonstrated ability to draw key insights from data, and develop creative and fact-based recommendations
- · Knowledge of forecasting techniques and processes
- Post secondary education equivalent to a university degree in business, statistics, economics or engineering
- 1-3 years' work experience in an analytical setting (including retail, manufacturing, consulting or banking)

What You Can Expect:

We are a team of diverse and ambitious analysts, who cultivate a friendly and inclusive work environment where you can be yourself. Our employees' development is at the core of our business, offering endless possibilities for growth, learning and mobility. Let us help grow your skills through one of our many resources including our online Learning Centre, where you have access to hundreds of learning tools, or through casual coffee chats with our leaders who were once in your shoes.

Other perks of joining Loblaw Companies Ltd:

- Competitive compensation and benefits package
- A flexible work environment which values balance
- Colleague Discount Program
- · Tuition reimbursement program
- Employee Share Ownership plan
- · Pension Plan with matching

If the above sounds like a great fit, then we would love to hear from you! Apply today, and get the process started. If you meet the above requirements, expect a call from one of our recruiters, followed by an in-person interview. Our recruitment process will allow you to meet and interact with colleagues at various levels of our business to give you a great perspective of life at Loblaw.

We thank all candidates for their interest but please note, those candidates who meet the minimum requirements for the position will be contacted.

Why work at Shoppers Drug Mart?

Acting as consultants, supporting internal customers and the Associate-Owners, you will get experience unique to the retail industry while working for an award-winning national brand. Benefit from a purchase discount program, competitive pay and online learning through *Academy*.

Take ownership of your work and find more ways to care about your work, coworkers, customers and community.

How You'll Succeed:

Regular

At Shoppers Drug Mart Inc., we seek great people to continually strengthen our culture. We believe great people model our values, are authentic, build trust and make connections.

If that sounds like you, and you are open-minded, responsive to change and up to the challenges provided in a fast-paced retail environment, apply today.

Employment Type: Full time Type of Role:

Shoppers Drug Mart Inc. recognizes Canada's diversity as a source of national pride and strength. We have made it a priority to reflect our nation's evolving diversity in the products we sell, the people we hire, and the culture we create in our organization. Accommodation is available upon request for applicants with disabilities in the recruitment and assessment process and when hired.

In addition, we believe that compliance with laws is about doing the right thing. Upholding the law is part of our Code of Conduct – it reinforces what our customers and stakeholders expect of us.

Please Note: If you have Employee Self Service (ESS) on Workday, apply to this job via the Workday application.