



<https://intscanada.com/job/b2b-content-creator-digital-marketing-specialist/>

B2B ????????????-B2B Content Creator & Digital Marketing Specialist

Hiring organization
INTS Consulting ????????

Description

Date posted
2023???31??

Benefits

Pulled from the full job description

- Casual dress
- Company events
- Dental care
- Extended health care

UniTrak is hiring an excellent content creator who is an outgoing, organized, and effective individual with strong digital marketing skills in the B2B market. This role requires you to create and manage website content using Webflow, prepare marketing reports, and plan, implement, and monitor marketing, branding, and advertising activities, as well as be an active member of our sales/marketing team.

What you will bring:

- Excellent writing, editing, and proofreading skills
- The ability to create and implement engaging content across different formats with proven work experience.
- Positive attitude with a high level of creativity and problem solving skills
- Experience in B2B
- Critical thinking skills and the ability to independently move projects forward

Why Choose UniTrak:

The successful candidate will become part of a culture that understands the value that each team member provides. We strive to exemplify a friendly and supportive work environment that provides employees with a healthy work/life balance, in addition to promoting personal development and growth within the company.

- Casual Dress
- Company events
- Dental care

