

https://intscanada.com/job/b2b-content-creator-digital-marketing-specialist/

B2B ????????????!?!-B2B Content Creator & Specialist

Date posted 2023 ? 7 ? 31 ?

Description

Benefits

Pulled from the full job description

- · Casual dress
- Company events
- · Dental care
- · Extended health care

UniTrak is hiring an excellent content creator who is an outgoing, organized, and effective individual with strong digital marketing skills in the B2B market. This role requires you to create and manage website content using Webflow, prepare marketing reports, and plan, implement, and monitor marketing, branding, and advertising activities, as well as be an active member of our sales/marketing team.

What you will bring:

- Excellent writing, editing, and proofreading skills
- The ability to create and implement engaging content across different formats with proven work experience.
- · Positive attitude with a high level of creativity and problem solving skills
- Experience in B2B
- · Critical thinking skills and the ability to independently move projects forward

Why Choose UniTrak:

The successful candidate will become part of a culture that understands the value that each team member provides. We strive to exemplify a friendly and supportive work environment that provides employees with a healthy work/life balance, in addition to promoting personal development and growth within the company.

- · Casual Dress
- · Company events
- Dental care

- Extended health care
- Pension plan

Requirements:

Post-Secondary Degree or Diploma in Marketing or another business-related field Digital-Marketing courses required 3 years experience- Content creation & B2B

Hybrid role - In office required 3 times per week.

Hours: 40 hours/week (8 a.m. - 5 p.m.)

Job Types: Full-time, Permanent

Salary: \$57,000.00-\$70,000.00 per year

Schedule:

· Monday to Friday

Ability to commute/relocate:

 Port Hope, ON L1A 4A4: reliably commute or plan to relocate before starting work (required)

Application question(s):

• Are you located within Ontario?

Experience:

• B2B Marketing: 2 years (required)

Work Location: In person