



<https://intscanada.com/job/business-intelligence-coordinator/>

Business Intelligence Coordinator

Description

Remote in North America

We need you at Pilothouse!

We're a fast-growing performance marketing agency that manages tens of millions per month in direct-response ad spending for awesome direct-to-consumer brands.

We work with disruptive brands, and big budgets, and make crazy ideas come to life!

Our model is built upon the core values of Alignment and Transparency, which means that, unlike traditional agencies that win by charging huge retainers, Pilothouse wins by delivering huge results.

Alongside our team of 170+ members spanning Media Buyers, Copywriters, Content Managers, Landing Page Developers, Content Creators, Email & SMS Coordinators, CGC & Influencer Managers, we need a Business Intelligence Coordinator to facilitate the data network that keeps all our divisions informed and operational.

REQUIREMENTS:

- Accounting experience is an advantage
- Highly advanced skills with formulas for either Google Sheets or Excel.
- Highly detail-oriented and committed to getting everything correct.
- Proven ability to manage databases, reporting software, or any similar experience.
- Self-motivated and ambitious: We've grown quickly without any venture capital

Not required, but nice to have:

- Experience creating an aesthetically pleasing visual representation of data
- Experience with automation

THE DAY-TO-DAY:

- Build Google Sheet formulas that work with constantly updating data, and solve complex data integrations using Google Sheets formulas that can be connected to our existing database.
- Make monthly data entries for Staff Commissions, Content Costs, and other information that informs our profitability.
- Support the Division Heads in strategic planning for internal intelligence systems.
- Find and resolve bugs as they arise within the network.
- Adapt existing structures within the network as operating systems change.

ABOUT THE POSITION

Hiring organization

INTS Consulting

Date posted

2023-06-28

