



https://intscanada.com/job/e-commerce-amazon-marketplace-specialist-2/

# INTS CONSULTING - E-commerce & Amazon Marketplace Specialist

**Hiring organization**  
INTS Consulting

## **Description** **E-commerce & Amazon Marketplace Specialist**

**Date posted**  
2023-10-18

**Job Type:** One Year Contract (Maternity Leave) with possibility of a permanent role.

**Salary:** TBD

**Schedule:** Monday to Friday 9am-5pm (Hybrid)

**Department:** Marketing

We are looking for a skilled e-commerce specialist to join our Marketing team for a One Year Maternity Leave contract with the possibility of a permanent role.

The E-commerce and Amazon Marketplace Specialist will be responsible for the daily management of our e-commerce stores and for helping optimize and drive sales of our product catalogue on Amazon.

The ideal candidate will have prior experience with e-commerce platforms, online marketplaces and digital marketing. The e-commerce and Amazon Marketplace Specialist must be an organized multitasker able to handle diverse projects at once and proactively improve processes.

### Primary Duties and Responsibilities:

- Creating, editing and updating product listings & maintaining product catalogue on multiple marketplaces. Including titles, bullet points, images, enhanced content, and all relevant product information.
- Work with internal team members & external brand partners in the development of content for brands including copy, graphic design, banners, and promotions.
- Troubleshoot and resolve listing issues including communicating with seller support.
- Analysis and updating of keywords searching & SEO.
- Analysis and review of technical SEO issues and recommend fixes
- Managing Amazon customer feedback and inquiries
- Leverage Amazon Retail Analytics to derive key business insights and improve operations
- Submit cases and investigate issues with Amazon
- Analysis of Shopify insights to identify trends and coordinate with the marketing and social media teams to

promote them

- Perform other duties as assigned and ad hoc projects.



