

https://intscanada.com/job/e-commerce-amazon-marketplace-specialist-2/

?????????????-E-commerce Amazon Marketplace Specialist

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Hiring organization
INTS Consulting [?]?[?]?[?]?

Date posted 2023 ? 10 ? 18 ? 1

Description

E-commerce & Amazon Marketplace Specialist

Job Type: One Year Contract (Maternity Leave) with possibility of a permanent

role.

Salary: TBD

Schedule: Monday to Friday 9am-5pm (Hybrid)

Department: Marketing

We are looking for a skilled e-commerce specialist to join our Marketing team for a One Year Maternity Leave contract with the possibility of a permanent role.

The E-commerce and Amazon Marketplace Specialist will be responsible for the daily management of our e-commerce stores and for helping optimize and drive sales of our product catalogue on Amazon.

The ideal candidate will have prior experience with e-commerce platforms, online marketplaces and digital marketing. The e-commerce and Amazon Marketplace Specialist must be an organized multitasker able to handle diverse projects at once and proactively improve processes.

Primary Duties and Responsibilities:

- Creating, editing and updating product listings & maintaining product catalogue on multiple marketplaces. Including titles, bullet points, images, enhanced content, and all relevant product information.
- Work with internal team members & external brand partners in the development of content for brands including copy, graphic design, banners, and promotions.
- Troubleshoot and resolve listing issues including communicating with seller support.
- Analysis and updating of keywords searching & SEO.
- · Analysis and review of technical SEO issues and recommend fixes
- Managing Amazon customer feedback and inquiries
- Leverage Amazon Retail Analytics to derive key business insights and improve operations
- Submit cases and investigate issues with Amazon
- Analysis of Shopify insights to identify trends and coordinate with the marketing and social media teams to

promote them

• Perform other duties as assigned and ad hoc projects.

Qualifications and Skills:

- E-commerce experience and knowledge required
- Prior experience and a strong understanding of online marketplaces, preferably Amazon Seller Central
- Prior experience with e-commerce platforms, preferably Shopify Plus
- Knowledgeable about Ecommerce, and best SEO, SEM practices
- Must be detail oriented, organized, ability to multitask, positive attitude
- · Excellent verbal and written communication skills
- · Must be fluent in English, French is an asset.
- Excellent interpersonal skills to collaborate with people across the organization
- · Ability to troubleshoot and resolve problems effectively
- Ability to create content in a variety of forms, including written and video.
- Photography & graphic design knowledge (preferred)

Job Type: Full-time

Benefits:

- · Flexible schedule
- · Paid time off
- Vision care

Schedule:

· Monday to Friday

Ability to commute/relocate:

 Mississauga, ON L5T 1R3: reliably commute or plan to relocate before starting work (required)

Experience:

- E-Commerce: 2 years (required)
- Amazon Sellers Central: 2 years (required)

Job Type: Full-time

Benefits:

- · Casual dress
- Company events
- Dental care
- · Employee assistance program
- Extended health care
- Paid time off

Schedule:

· Monday to Friday

Ability to commute/relocate:

 Mississauga, ON L5T 1R3: reliably commute or plan to relocate before starting work (required) Work Location: Hybrid remote in Mississauga, ON L5T 1R3