https://intscanada.com/job/e-commerce-amazon-marketplace-specialist/

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Hiring organization
INTS Consulting □□□□□□□□□

Date posted
2023□7□31□

Description

Benefits

Pulled from the full job description

- Flexible schedule
- Paid time off
- Vision care

E-commerce & Amazon Marketplace Specialist

Job Type: One Year Contract (Maternity Leave) with possibility of a permanent role.

Salary: TBD

Schedule: Monday to Friday 9am-5pm (Hybrid)

Department: Marketing

We are looking for a skilled e-commerce specialist to join our Marketing team for a One Year Maternity Leave contract with the possibility of a permanent role.

The E-commerce and Amazon Marketplace Specialist will be responsible for the daily management of our e-commerce stores and for helping optimize and drive sales of our product catalogue on Amazon.

The ideal candidate will have prior experience with e-commerce platforms, online marketplaces and digital marketing. The e-commerce and Amazon Marketplace Specialist must be an organized multitasker able to handle diverse projects at once and proactively improve processes.

Primary Duties and Responsibilities:

- Creating, editing and updating product listings & maintaining product

catalogue on multiple marketplaces. Including titles, bullet points, images, enhanced content, and all relevant product information.

- Work with internal team members & external brand partners in the development of content for brands including copy, graphic design, banners, and promotions.
- Troubleshoot and resolve listing issues including communicating with seller support.
- Analysis and updating of keywords searching & SEO.
- Analysis and review of technical SEO issues and recommend fixes
- Managing Amazon customer feedback and inquiries
- Leverage Amazon Retail Analytics to derive key business insights and improve operations
- Submit cases and investigate issues with Amazon
- Analysis of Shopify insights to identify trends and coordinate with the marketing and social media teams to

promote them

- Perform other duties as assigned and ad hoc projects.

Qualifications and Skills:

- E-commerce experience and knowledge required
- Prior experience and a strong understanding of online marketplaces, preferably Amazon Seller Central
- Prior experience with e-commerce platforms, preferably Shopify Plus
- Knowledgeable about Ecommerce, and best SEO, SEM practices
- Must be detail oriented, organized, ability to multitask, positive attitude
- Excellent verbal and written communication skills
- Must be fluent in English, French is an asset.
- Excellent interpersonal skills to collaborate with people across the organization
- Ability to troubleshoot and resolve problems effectively
- Ability to create content in a variety of forms, including written and video.
- Photography & graphic design knowledge (preferred)

Job Type: Full-time

Benefits:

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Schedule:

- Monday to Friday

Ability to commute/relocate:

- Mississauga, ON L5T 1R3: reliably commute or plan to relocate before starting work (required)

Education:

- Secondary School (preferred)

Work Location: Hybrid remote in Mississauga, ON L5T 1R3

Application deadline: 2023-08-11
Expected start date: 2023-08-14