



<https://intscanada.com/job/media-buyer-digital-marketing-manager/>

## Media Buyer / Digital Marketing Manager

**Hiring organization**  
INTS Consulting

### Description Media Buyer

**Date posted**  
2023-07-31

We are looking for a **Media Buyer** to join our Paid Ads team at Aplo Group!

### ABOUT US

Aplo Group is a rapidly-growing digital marketing agency that specializes in paid ads, email, and SMS marketing for e-commerce brands. We are a remote team of 20+ servicing over 30 clients ranging from 6-8 figures in Canada, USA, Australia, New Zealand, and the UK.

If you're interested in working in a remote environment with flexibility and growth opportunities, please apply! To learn more about our company, team, and the work we do, check us out here: <https://www.aplogroup.com/>

### EXPERIENCE

- Must have prior experience running Facebook Ads
- Must have prior experience running Google Ads
- Must have experience managing budgets of \$1000+ per day in ad spend optimized for conversions
- Must have a strong understanding of data and analytics
- Experience with Google Analytics
- Experience using Google Tag Manager
- Graphic Design/Video background (will not be a responsibility but helpful to know)

### ADDITIONAL RELEVANT SKILLS/EXPERIENCE

- Snapchat/TikTok/Taboola Ads
- Email Marketing / SMS Marketing Experience
- E-commerce Management Experience

### COMPENSATION

\$5,500 – \$7,000 CAD/ per month

**NOTE:** This is a **remote** position. We are seeking an organized self-starter who can meet deadlines and delegate responsibilities in a professional and timely manner. Only qualified candidates will be considered.

Thank you for your interest in Aplo Group, we look forward to receiving your application and connecting with you soon!

Job Type: Full-time

