☐☐☐☐☐-Pricing Analyst

Description
Join our Business Analytics Team as a Pricing Analyst!

Isn't it time you bragged about where you work? At CARFAX, we do it every day. We pride ourselves on being mission-focused with an integrity-filled brand and care deeply about our products and customers. We're more than just a company, our products help millions of people every day make better, more informed decisions. We also know that our teammates are our biggest asset, and we make space for a balanced life while tackling challenging projects and working with great people. One last thing: The four-day week continues in Summer 2023!

Our Pricing Analyst will join our Pricing team and report to the Head of B2B Pricing. Playing a key part in guiding pricing strategy and operations, this person will work closely with Product teams to support both product strategy and go-to-market initiatives.

This role is work from home until the opening of our Toronto, ON office, at which time there will be an in-office expectation of 3 days per week, subject to change based on future business needs.

As a Pricing Analyst you will:

- Perform data analysis that helps guide pricing strategy and operations
- Proactively analyze product usage, billing and customer data to identify drivers of customer acquisition and churn
- Work under supervision of Head of B2B Pricing to develop and enhance value-based pricing models that align with pricing strategy
- Partner with technology teams to streamline reporting and operational pricing processes to reduce time to market
- Ensure timeliness and accuracy of input data used in pricing models
- Build statistical models to help with value-based customer segmentation, churn prediction and anomaly detection
- Work with product teams to share value insights and support product development roadmap

To be considered you will need:

- Minimum 5 years of experience in a business analytics role, at least one year focused on Pricing, ideally B2B
- Advanced Excel skills (Pivot Tables, vlookups, conditional sums etc)
- Experience querying large databases using SQL
- Bachelor's degree is required, preferred degree in Mathematics, Business Analytics, Economics, or similar fields

Nice to Have:

- At least 1 year of experience in pricing analytics, SaaS environment preferred

Hiring organization
INTS Consulting ☐☐☐☐☐☐☐☐☐

Date posted
2023☐6☐12☐

- Master's degree with a quantitative focus
- Experience querying data using Hive and/or Spark
- Knowledge of a visualization tool such as MicroStrategy, Cognos, Tableau
- Program language skills using R or Python

What's in it for you:

- Competitive compensation, health benefits and generous time off policies
- Winter holiday break and 4-Day summer work weeks
- 401(k) / DCPP matching
- Annual bonus program
- Casual, dog-friendly, and innovative office spaces

Don't take our word for it:

- 10X Virginia Business Best Places to Work
- 9X Washingtonian Great Places to Work
- 9X Washington Post Top Workplace